

## Pou Chen announces monthly sales for February 2014

Date: March 10, 2014

Pou Chen Corporation (“Pou Chen”, Ticker: 9904.tw) today announced its unaudited sales for February 2014 was NT\$15,158 million on a consolidated basis. Pou Chen’s unaudited consolidated sales for January through February 2014 totaled NT\$36,041 million.

### *Pou Chen Consolidated Sales Report*

(NTD ‘000)

Consolidated Sales	Amount
<b>February 2014</b>	<b>15,157,801</b>
February 2013	14,390,331
Y-o-Y Change	+5.3%
<b>January through February 2014</b>	<b>36,041,330</b>
January through February 2013	33,479,451
Y-o-Y Change	+7.7%

Note: All figures were unaudited.

### *Yue Yuen, Pou Sheng Sales Report*

(USD ‘000)

The Period of Sales	Yue Yuen	Pou Sheng
<b>February 2014</b>	<b>496,608</b>	<b>100,768</b>
February 2013	486,509	134,705
Y-o-Y Change	+2.1%	-25.2%
<b>January through February 2014</b>	<b>1,186,691</b>	<b>299,367</b>
January through February 2013	1,134,477	290,146
Y-o-Y Change	+4.6%	+3.2%

Note:

- All figures were unaudited.
- Pou Chen held 49.98% ownership of Yue Yuen as of February 28, 2014.
- Yue Yuen held 61.27% ownership of Pou Sheng as of February 28, 2014; Pou Sheng’s monthly sales was included into Yue Yuen’s monthly sales.

For more information, please refer to the following websites:

- Pou Chen: <http://www.pouchen.com/>
- Yue Yuen: <http://www.yueyuen.com/>
- Pou Sheng: <http://www.pousheng.com/>

Pou Chen Corporation

Spokesperson & Executive Director

Amos Ho

Email : [ir@pouchen.com](mailto:ir@pouchen.com)